



Media Release

27 May 2010

**RESTROOM ASSOCIATION (SINGAPORE) TO HOLD ITS FIRST LOO CARNIVAL &
AWARDS CEREMONY**

*LOO – Let’s Observe Ourselves – Carnival & Awards to raise public awareness on the right
restroom culture and recognise organisations and individuals*

Following its success in 2009, the Restroom Association (Singapore) or RAS is pleased to announce the return of the LOO – Let’s Observe Ourselves – Awards this year with a new “Star Restroom (Happy Toilet)” category (**Annex A**). Nominations for LOO Awards 2010 will open from **1 June 2010** and close on **31 October 2010**. This year, the award ceremony will be held in conjunction with RAS’s first LOO – Let’s Observe Ourselves – Carnival. The 3-day carnival will take place at the ground floor plaza of the National Library Building from **3 to 5 December, Friday to Sunday**.

The carnival will feature exhibitions with restroom-related themes namely the “Owners & Operators”, “Cleaning Industry” and “Users”. RAS will also be showcasing its mobile exhibition – RAS Learning Pavilion – on the different facets of sanitation development in Singapore since the 1960s. Visitors to the carnival can attend talks and participate in educational games and activities such as the LOO Quest, a restroom-etiquette version of snakes and ladders.

Ms Tan Puay Hoon, President of RAS, said: “We are holding the LOO – Let’s Observe Ourselves – Carnival for the first time this year with the aim of raising public awareness on the need to adopt the right restroom culture. We hope to see a good turnout from the public and the support is crucial to the success of this carnival. We also look forward to receiving more nominations for LOO Awards.”

For further enquiries, please contact:

Mr Emerson Hee

Senior Manager

Tel: 6297 9824

HP: 9113 6786

Fax: 6297 9825

Email: emerson@toilet.org.sg

About Restroom Association (Singapore)

Restroom Association (Singapore) or RAS' vision is Clean Public Toilets for Everyone. Started in 1998 as a non-profit organisation, RAS is dedicated to promoting the cleanliness, design and functionality of public toilets in Singapore. It serves the community by educating the general public about toilet etiquette.

Some of the programmes or activities – supported by the National Environment Agency (NEA) – initiated and conducted by RAS include the Happy Toilet Programme, Happy Toilet School Education programme, Inter-Agency Working Committee, Eco-Assessor Programme, LOO – Let's Observe Ourselves – Campaign 2008-2010, LOO Awards and strategic partner in national community events like Clean & Green Singapore. RAS is also a founding member of the World Toilet Organization.

Glossary of Chinese Terms (In alphabetical order)

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| 1. Restroom Association (Singapore) | 新加坡卫浴文化协会 |
| 2. President Tan Puay Hoon | 会长陈培芬 |
| 3. LOO - Let's Observe Ourselves - Carnival | 卫浴文化嘉年华 |
| 4. LOO Awards | 卫浴文化奖 |
| 5. RAS Learning Pavilion | 卫浴文化展 |
| 6. LOO Quest | 卫浴文化人棋赛 |
| 7. Star Restroom (Happy Toilet) category | 星级公厕（康乐公厕）级别 |

LOO – Let's Observe Ourselves – Awards 2010

Scope

All efforts made by an organisation and individual in promoting and enhancing the standard of restroom cleanliness will be taken into account in the selection of recipients for the awards.

Eligibility

The LOO Awards is open to all organisations and individuals in Singapore.

LOO Awards Categories

There are three (3) LOO Awards categories: Organisation, Cleaning Industry and Individual.

Organisations may be nominated in the following categories:

Private Sector **(3 Awards)**
Public Sector **(3 Awards)**
Educational Institutions **(3 Awards)**

Cleaning Industries may be nominated in the following categories:

Cleaners **(3 Awards)**
Contractors **(3 Awards)**

Individuals may be nominated in the following categories:

Private/Public sector individual **(2 Awards)**
Youth (includes members of youth groups, youths in tertiary institutions, secondary and primary school students) **(1 Award)**

New Category

The new category this year is the Star Restroom (Happy Toilet) and it may be awarded by RAS in the following categories:

Market and Food Centre **(1 Award)**
Coffeeshop **(1 Award)**
Shopping Centre **(1 Award)**
Foodcourt **(1 Award)**
Best Restroom of the Year **(1 Award)**

Criteria for Nomination

Organisations nominated for the awards should have fulfilled some or all of the following criteria:

- Good restroom design
- Good practices such as recognition, best sourcing, etc
- Initiatives or projects in line with restroom cleanliness & maintenance

- Participation in RAS programmes or activities
- Collaborations with RAS

Cleaning Industries nominated for the awards should have fulfilled some or all of the following criteria:

- Help cleaners to upgrade their skills
- Provide the right equipment for the cleaner
- Take care of cleaners' welfare
- Dedicated cleaner with good customer service as perceived by the user & operator

Individuals nominated for the awards should have fulfilled some or all of the following criteria:

- Initiatives or projects in line with restroom cleanliness & maintenance
- Participation in RAS programmes or activities
- Provision of valuable feedback that contributed to the enhancement of restrooms

Submission of Nomination

Nominations can be submitted online at www.toilet.org.sg

List of LOO Awards 2009 recipients

Organisation Category

Private Sector (In alphabetical order)

1. Dragages (S) Pte Ltd - Quay Side Residence Project
2. Koufu Pte Ltd
3. Singapore Zoo - Rainforest Kidzworld

Public Sector (In alphabetical order)

1. Aljunied Town Council
2. Ang Mo Kio - Yio Chu Kang Town Council

Educational Institution (In alphabetical order)

1. Holy Innocents' Primary School
2. Northland Primary School
3. Zhenghua Primary School

Cleaning Industry Category

Contractor

1. CSP Maintenance Pte Ltd, cleaning contractor of Opera Estate Primary School

Restroom Cleaner

1. Mdm Mak Lai Kew, Greenridge Primary School

Individual Category

Public Sector (In alphabetical order)

1. Ms Jasmin Maniam, Teacher, Telok Kurau Primary School
2. Mr Mokhtar Abdul Rahman, Environmental Health Executive, North West Regional Office, National Environment Agency

Youth & Student Category

1. Ms Lin Zhiyi, student